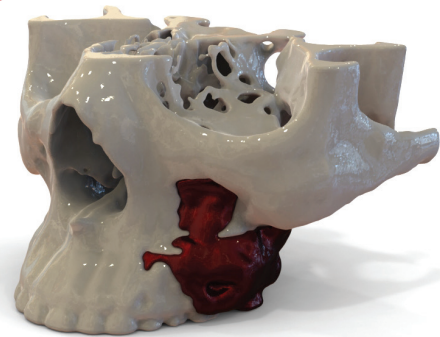


Industry Partner



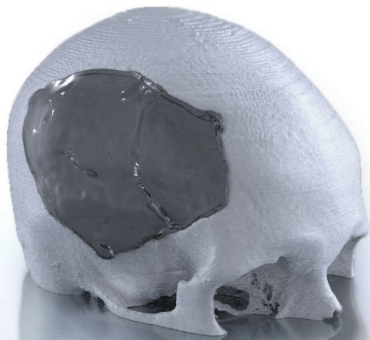
ADT : foundation

advancing digital technology in head & neck reconstruction TM



Why Partner with the ADT?

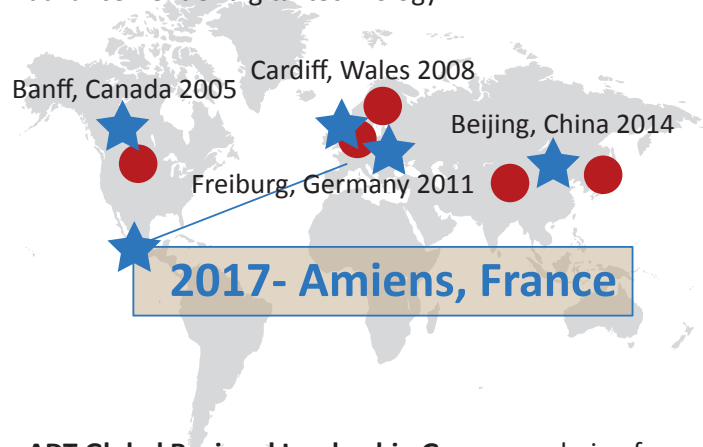
- **Unique Relationship:** Partnership with **Advanced Digital Technology** creates **unique long-term advantages** by extending your company's exposure with our growing international fellowship, and participating in the global advancement of digital technology, *beyond the 3-day conference booth.*
- **Exclusive Access:** Industry Partners enjoy exclusive access to the organization through a multi-platform approach to marketing including ADT websites, electronic and print media, and premium visibility during biennial conferences. You have the opportunity to **reach an exclusive audience frequently, over a longer period of time.**
- **Cost-efficient:** By combining ongoing exposure to the organization with significant on-site conference opportunities, the Industry Partner **maximizes your investment** by reaching the greatest number of colleagues for up to two years.



International department chairs, program directors, maxillofacial surgeons, prosthodontists, dentists, anaplastologists, radiologists, computer scientists and engineers and soft-ware developers contribute to our global reputation as a leader in digital technology development.

Who You Reach

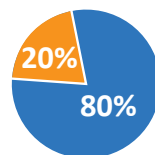
ADT Meetings attracts 200+ colleagues, specializing in the advancement of digital technology.



ADT Global Regional Leadership Groups are being formed to disseminate the advancement of digital technology

- North America
- United Kingdom
- Japan
- Scandinavia
- China
- more to come!

A growing fellowship of Associates, including leaders in diverse environments. *Based on 2011 & 2014 Meetings.*



Universities/ Institutes/ Hospitals/ Corporate (80%)
Private practice, Other (20%)





\$3,000 Silver Partner Benefits...

A one-time investment that spans up to two (2) years...ending December of second calendar year

- Company name and logo on ADT website with link back to company website
- 10% discount: ADT exhibit booth fees
- 10% discount: Advertising Opportunities (offered in Exhibit Prospectus)
- Company recognition on all ADT marketing literature and email campaigns
- Half page (1 color) ad in meeting syllabus
- Company representatives pay "Associate" conference registration fees

\$5,000 Gold Partner Benefits...

A one-time investment that spans up to two (2) years...ending December of second calendar year

- Company name and logo on ADT website with link back to company website
- Dedicated Industry pages promoting your products, industry news, upcoming workshops and webinars
- 20% discount: ADT exhibit booth fees
- 20% discount: Advertising Opportunities (offered in Exhibit Prospectus)
- Company recognition on all ADT marketing literature and email campaigns
 - e-Newsletters (annually)
 - e-Newsflashes (semi-annually)
 - All e-correspondence
- Full page (1 color) ad in meeting syllabus
- Company representatives pay "Associate" conference registration fees
- Marketing opportunities to ADT Associates
- Dedicated Email Campaigns (ADT supervised), Once a year, to ADT Associates- Promoting company workshops and/or products

Additional Conference Benefits (if company chooses to exhibit at ADT Meeting)

- Opportunity to provide independent company workshops at ADT Meetings
- Presentation at ADT Meetings (based on educational presentation content and committee approval)
- Acknowledgement and branding on conference literature, "With generous support from our Gold Partner"
- Acknowledgement and branding on cover or our conference program book, "With generous support from our Gold Partner"

Register on-line, see Application page: adt-foundation.com/industrypartners.html

For more details on the ADT Industry Partner, please contact the ADT office